Fastcase Marketing

For Bar Associations

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Social Media Bytes

This document contains content you are invited to trickle out to your members in September of 2019. This same content is also available at [www.fastcase.com/explore](http://www.fastcase.com/explore). You are welcome to use this copy in any manner you want without obtaining our permission. We hereby grant you a non-exclusive right to reproduce, edit, publish, and reuse any material contained within this file. We hope you enjoy this content and find it to be a useful tool. Because this letter is sent to all of our bar association partners, we use the term [Your Bar Here] within our social media bytes so you can insert your organization’s name.

All images are optional additions to your posts. To use, left click on the image to access the hosted content or right click and select “Save as Picture” to download. Please send any suggestions, questions, and comments to Zuri Blackmon at zblackmon@fastcase.com. Look for the next issue for November and December 2019 at the end of October.

We offer a comprehensive weekly marketing campaign that you may either choose to reproduce exactly or edit to meet your marketing needs.

A proposed timeline is provided, but feel free to deviate as appropriate. Please do not push this copy all at once – this information is intended to be released gradually over the month. Feel free to use and distribute any of these bytes in newsletters, tips, publications, videos, or whatever format you desire. You do not need our permission.

September 2019

## September 3, 2019

Tweet: @fastcase offers free webinars on how to conduct legal research. These webinars are available for CLE credit in many jurisdictions. See the upcoming September dates here: <https://bit.ly/2Etxofo>.

Facebook/LinkedIn/Newsletter: @fastcase offers free webinars on how to conduct legal research. These webinars are available for CLE credit in many jurisdictions. See the links below to sign up for the September sessions.

Introduction to Legal Research on Fastcase 7

Webinar Date: Thursday, September 5, 2019

Webinar Time: 1:00 PM - 2:00 PM Eastern

<https://register.gotowebinar.com/register/6017112962628939523>

Data Analytics: Fastcase and Docket Alarm

Webinar Date: Thursday, September 12, 2019

Webinar Time: 1:00 PM - 2:00 PM Eastern

<https://register.gotowebinar.com/register/297806418171056643>

Introduction to Boolean on Fastcase 7

Webinar Date: Thursday, September 19, 2019

Webinar Time: 1:00 PM - 2:00 PM Eastern

<https://register.gotowebinar.com/register/2508266793689986050>

Ethics and Legal Research

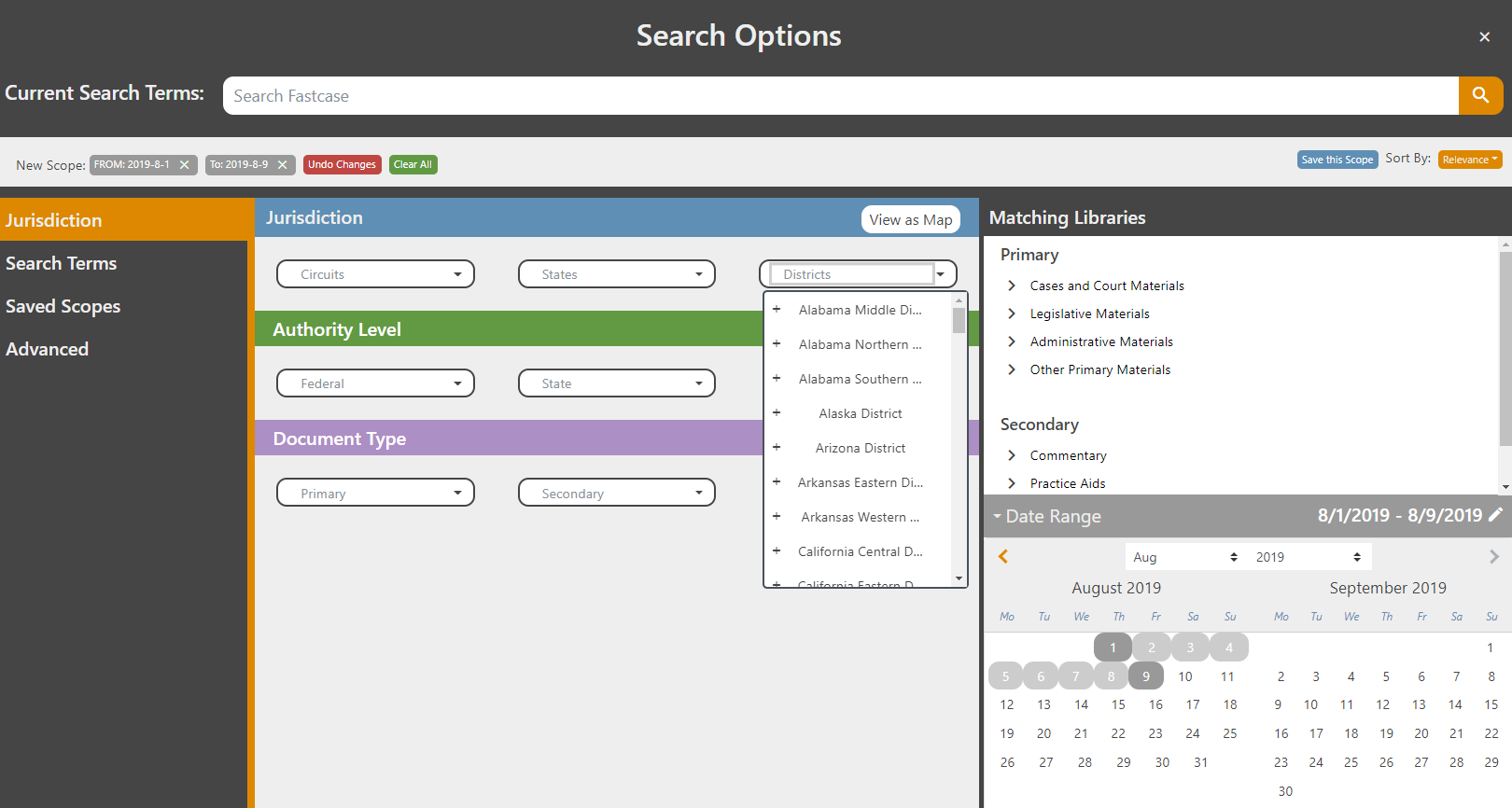
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Webinar Time: 1:00 PM - 2:00 PM Eastern

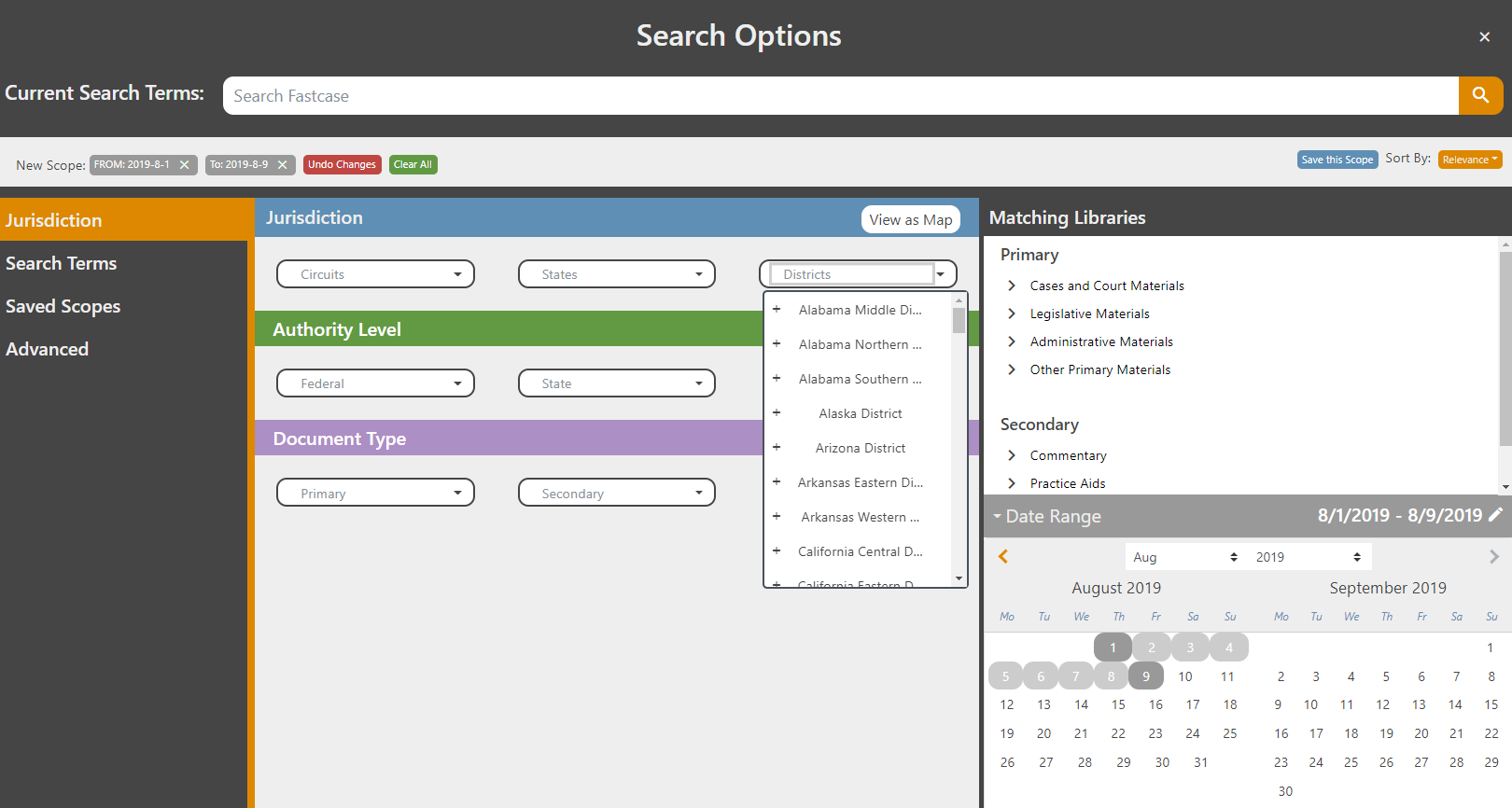
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## September 9

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## September 16

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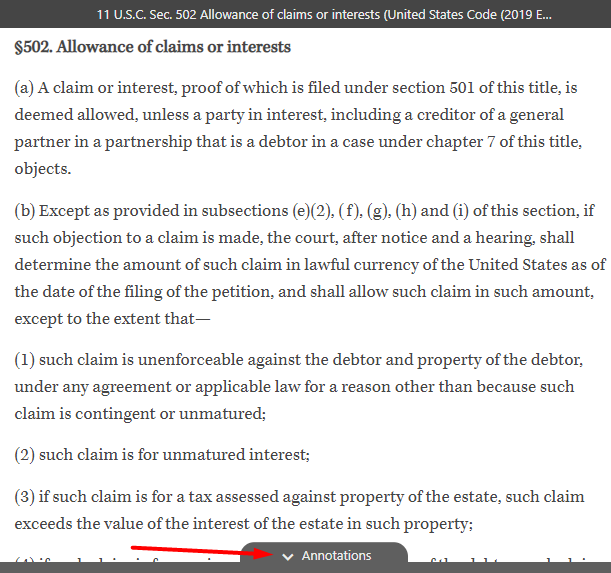
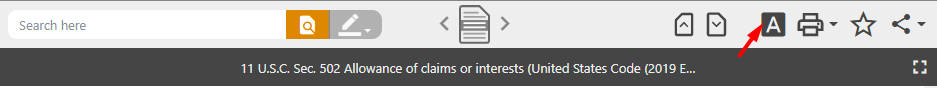


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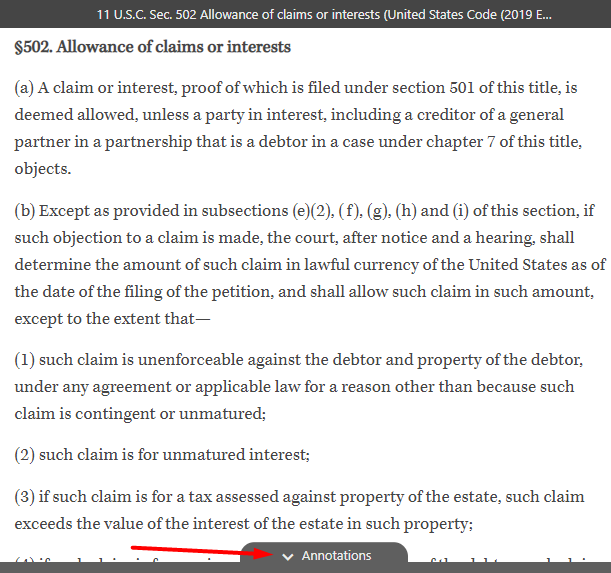
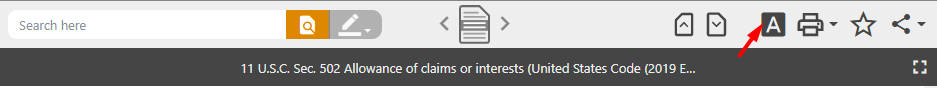


## September

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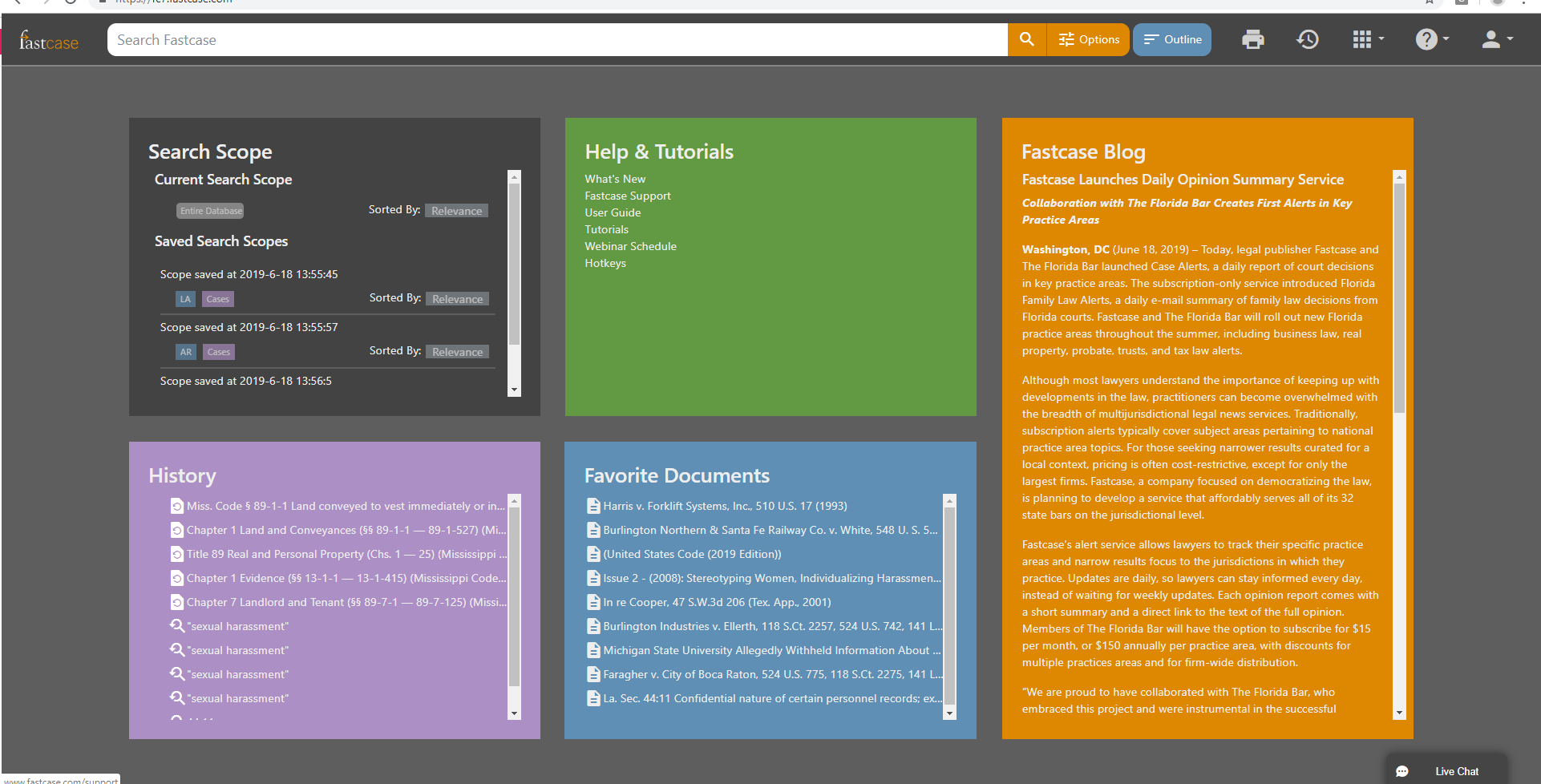


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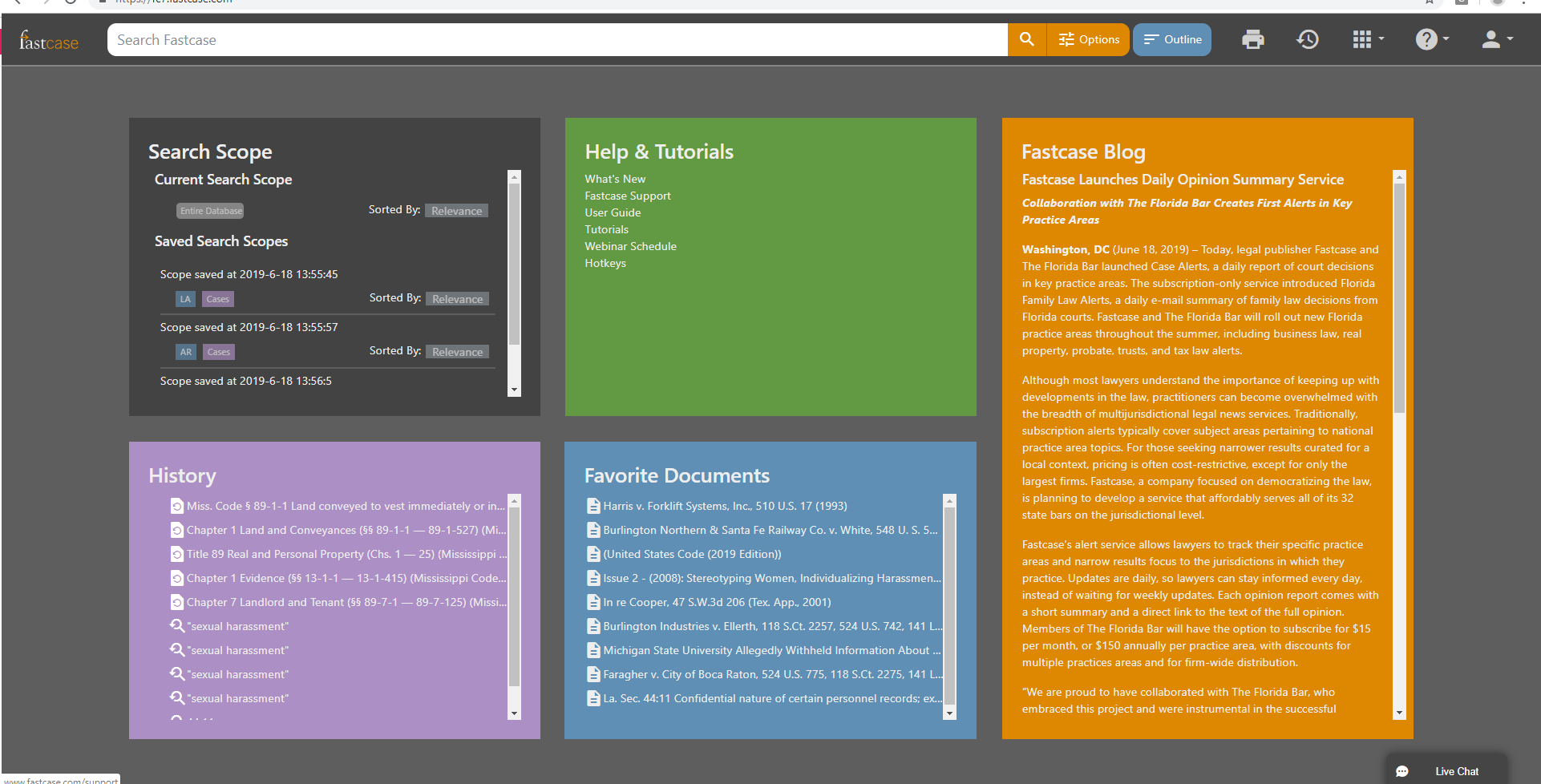


## September 23

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## October 2019

## September 30

Tweet: @fastcase offers free webinars on how to conduct legal research. These webinars are available for CLE credit in many jurisdictions. See the upcoming October dates here: <https://bit.ly/2Etxofo>.

Facebook/LinkedIn/Newsletter: @fastcase offers free webinars on how to conduct legal research. These webinars are available for CLE credit in many jurisdictions. See the links below to sign up for the October sessions.

Introduction to Legal Research on Fastcase 7

Webinar Date: Thursday, October 3, 2019

Webinar Time: 1:00 PM - 2:00 PM Eastern

<https://register.gotowebinar.com/register/6776395010840820483>

Data Analytics: Fastcase and Docket Alarm

Webinar Date: Thursday, October 10, 2019

Webinar Time: 1:00 PM - 2:00 PM Eastern

<https://register.gotowebinar.com/register/4508672069762473475>

Introduction to Boolean on Fastcase 7

Webinar Date: Thursday, October 17, 2019

Webinar Time: 1:00 PM - 2:00 PM Eastern

<https://register.gotowebinar.com/register/5408085775437578754>

Ethics and Legal Research

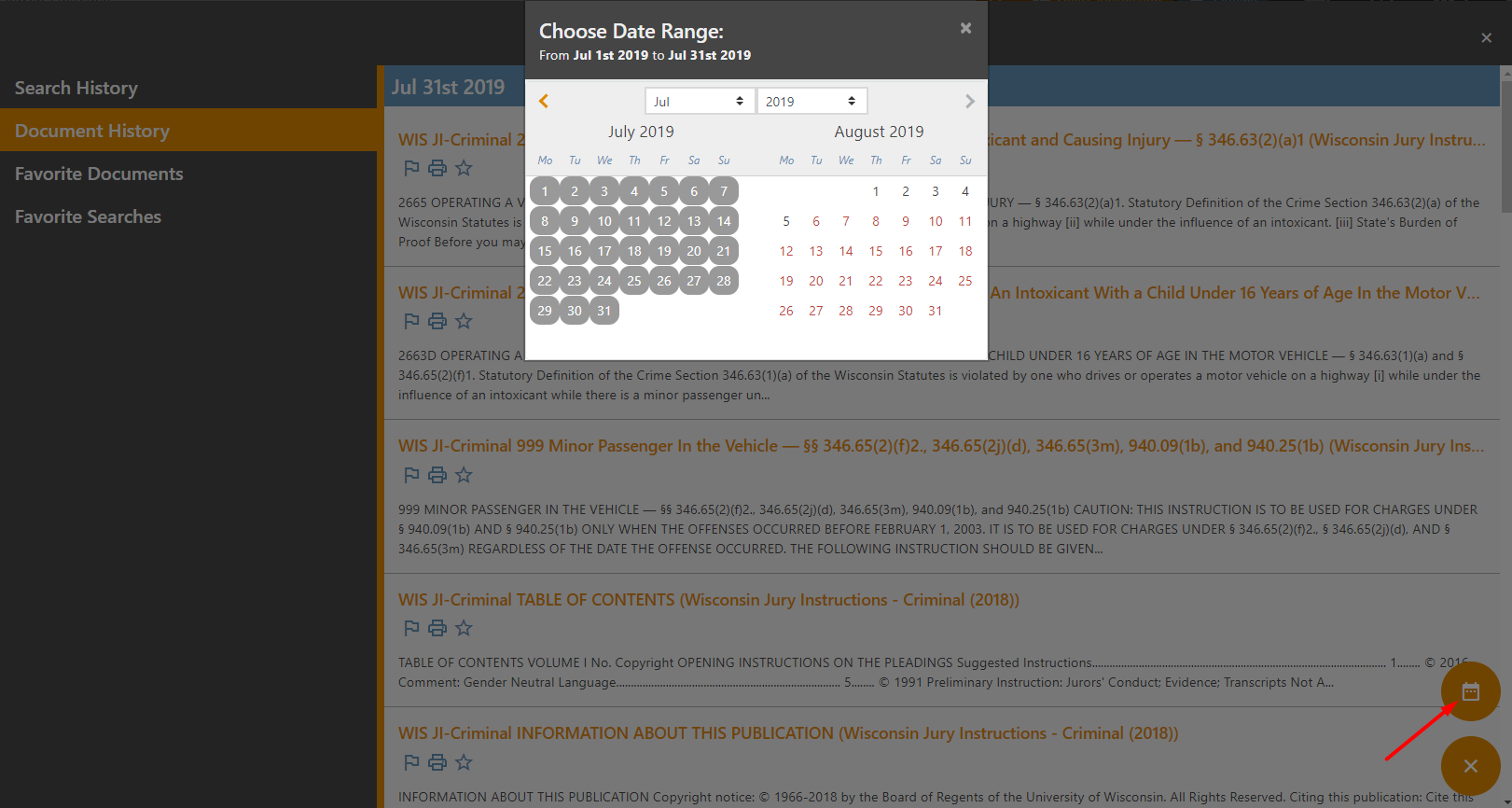
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Webinar Time: 1:00 PM - 2:00 PM Eastern

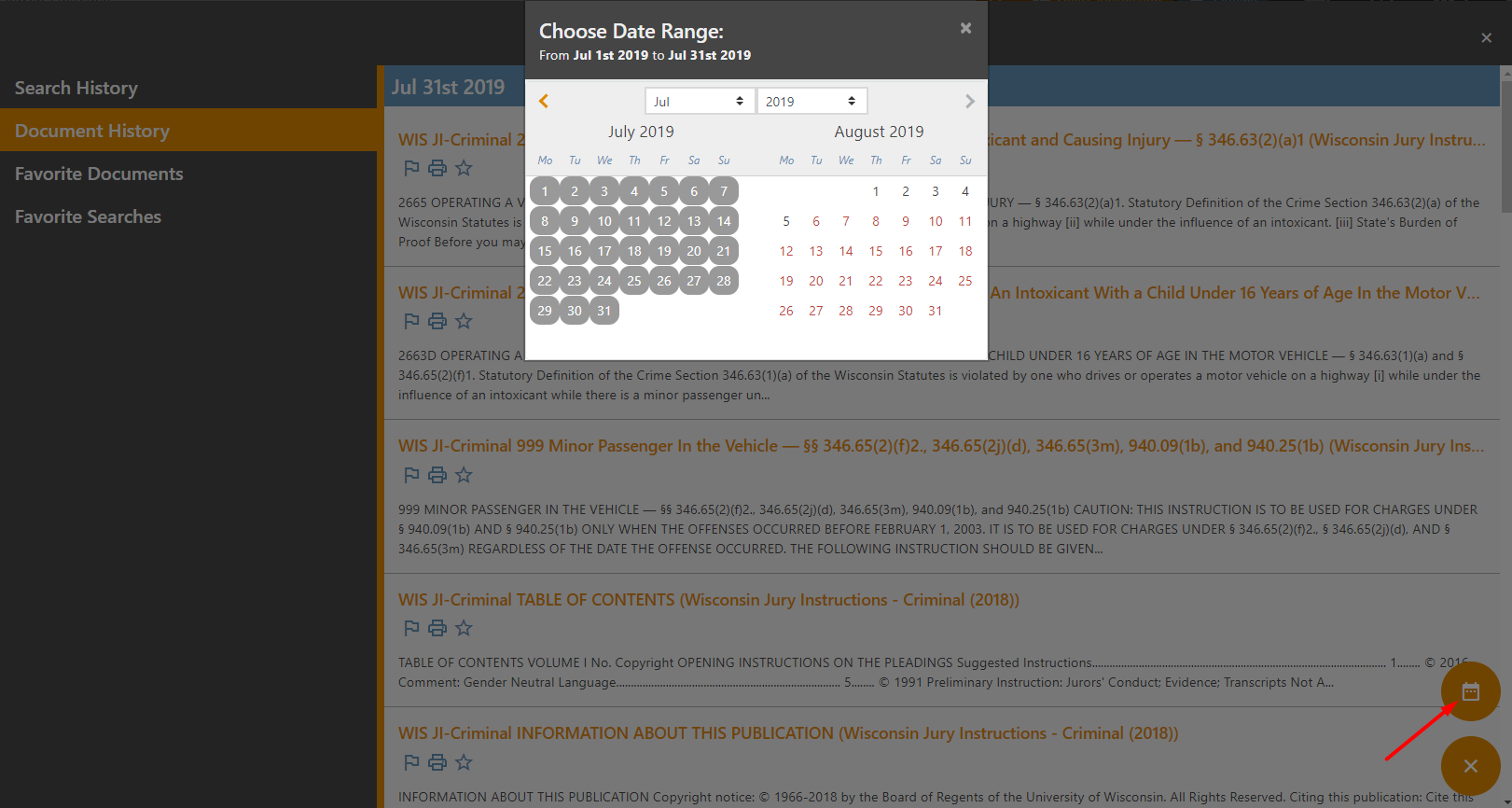
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## October 7

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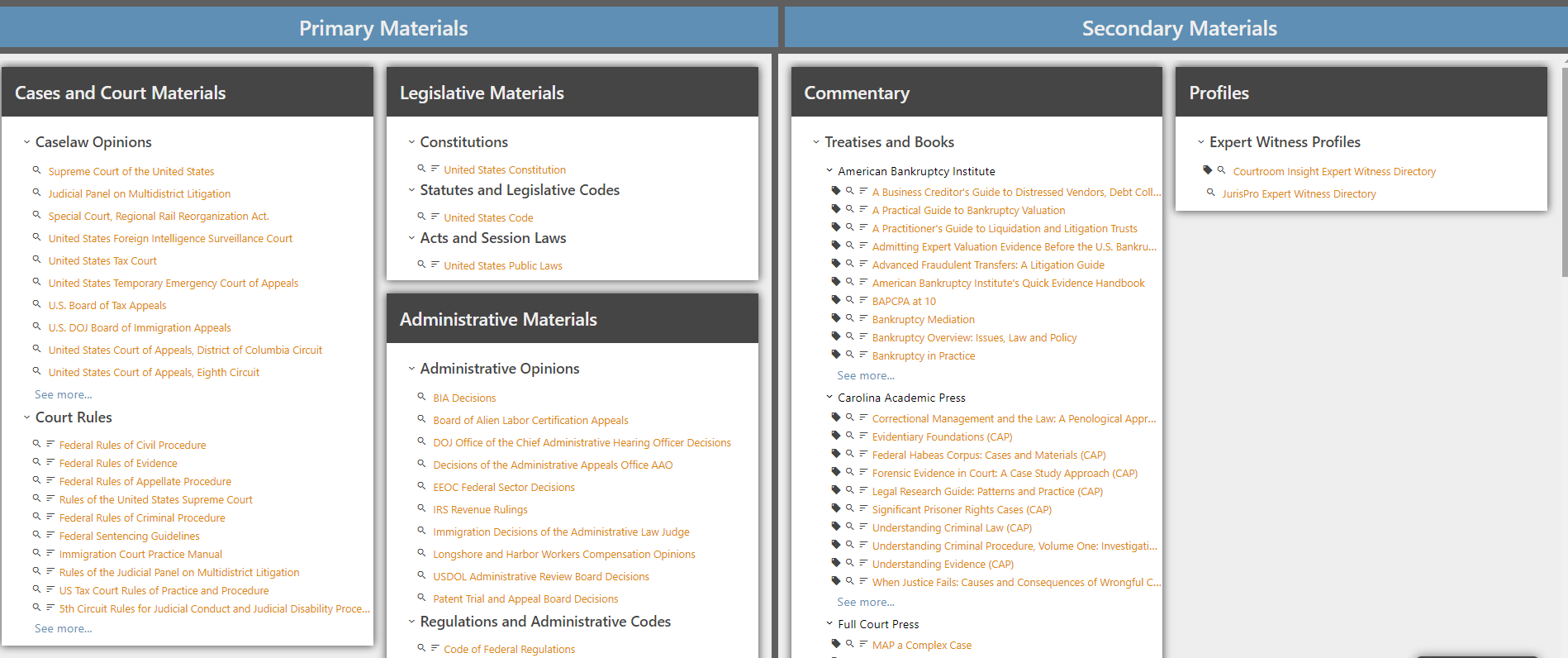


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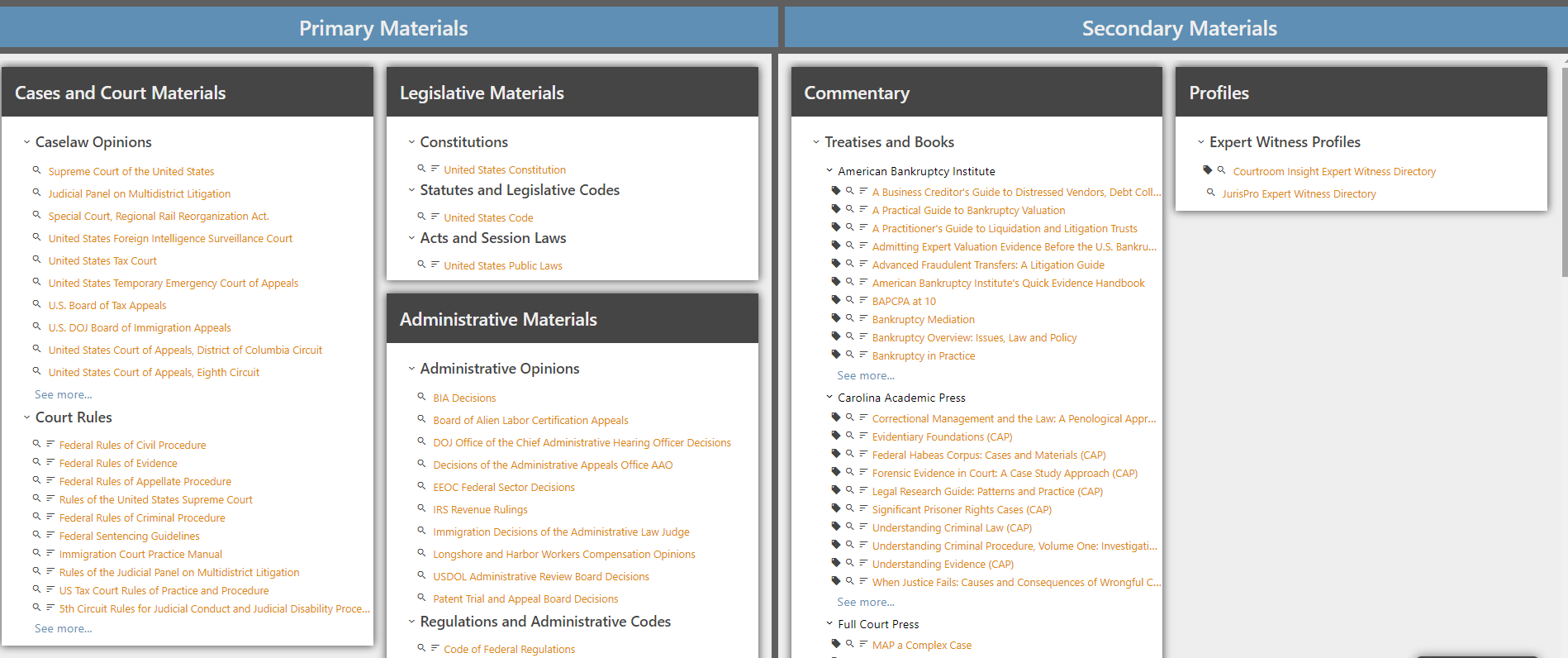


## October 14

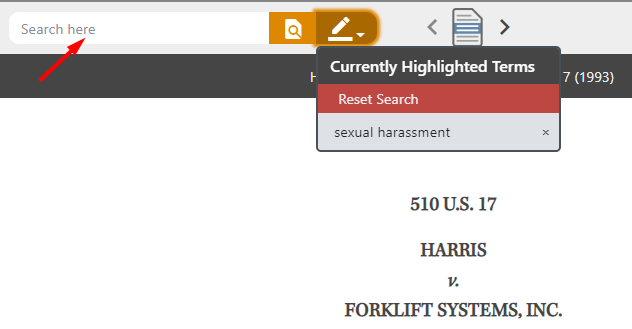
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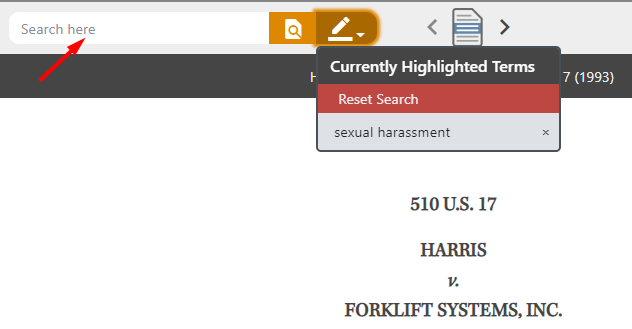
Facebook/LinkedIn/Newsletter: Not sure what’s included in your bar benefit? With permission aware searching you can quickly identify all the libraries available to you in @fastcase. Just select the Outline tab, at the top of the toolbar in Fastcase 7, to see the libraries available with your member benefit.



## October 21

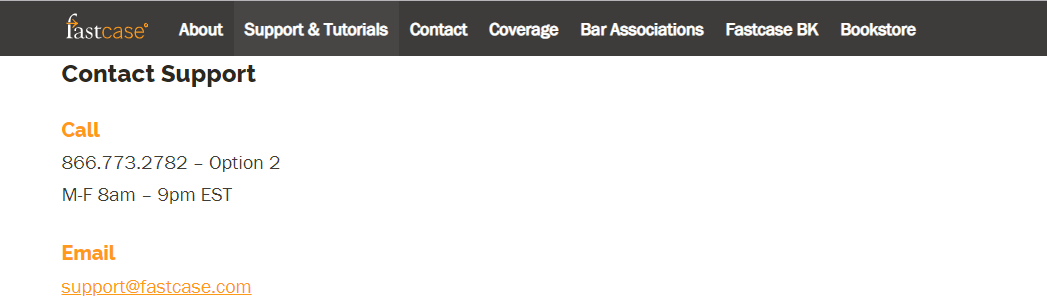
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## October 28

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